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Photos: [Media Room](#)

New Lisap Summer Care Protects Your Hair from Sun, Sand and Sea

Montreal. Spring 2016. Lisap introduces its latest innovation in haircare formulations, the Summer Care Collection. The entire product line has been designed in a calming palette of white and aqua and consists of four products that protect the hair and body by shielding against summer elements. The Lisap Summer Care collection is free of parabens and includes Hair & Body After Sun Shampoo, Sun Protective Oil Spray, After Sun Mask. Also included in this year's collection is a novelty product, After Sun Body Milk.



Fresh and rich ingredients in Lisap's Summer Care line such as Aloe and Pomegranate extracts and Babassu oil are formulated to revitalize and create a feeling of well-being. The vitamins and minerals found in Aloe and Pomegranate have an antioxidant effect and combat cell damage caused by free radicals and UV rays. These extracts moisturize the skin, leave hair shiny and protect the scalp. Babassu oil offers excellent moisturizing properties, leaving dry hair soft and light.

Lisap Summer Care consists of:

HAIR & BODY AFTER SUN SHAMPOO - ideal for use in the shower, by the sea or pool, this after sun shampoo creates beautifully cleansed, moisturized and energized hair and skin.

LISAP SUMMER CARE SUN PROTECTIVE OIL SPRAY – is a shine-effect spray perfect for sun bathing. Enriched with a UV filter, it envelopes the hair fibre with a screen that gives protection from the sun's rays, before, during and after exposure.

LISAP SUMMER CARE AFTER SUN MASK - is for use after Lisap's Hair & Body After Sun Shampoo and combats dehydration caused by sun, saltwater and chlorine. Its deep-down action provides the hair with the conditioning, moisturising and nourishment it needs after you've been in the sea or pool.

LISAP SUMMER CARE AFTER SUN BODY MILK - is a moisturizing milk that restores optimum moisture levels to skin after sun exposure. The comforting feel of this refreshing milk moisturizes for 24-hours helping your golden tan last longer.



“Whatever the weather, Lisap’s Summer Care collection has been formulated for anyone who wants healthy, glossy hair that’s protected from the effects of the sun,” said Robert Baggio, vice-president Lisap Canada. As always, Lisap products are a must for keeping your hair healthy and don’t contain contaminants that can be harmful to you, your hairdresser or the environment. Lisap Hair & Body After Sun Shampoo retails for \$18.95; Lisap Sun Protective Oil Spray retails for \$20.75; Lisap After Sun Mask retails for \$20.95 and Lisap After Sun Body Milk retails for \$26.50. Available in North and West Vancouver, Saskatoon, Toronto, Ottawa, Gatineau, Nepean, Montreal, Quebec City, Sherbrooke, Trois-Rivières, Granby, Grand-Mère and New Brunswick.

Lisap, a family owned business, creates all of its products using the finest and gentlest ingredients in formulations designed to restore the hair's natural balance and beauty. Manufactured in Milan, Italy, Lisap has been offering quality hair care products for almost 60 years and sells to salons in more than 50 countries. All Lisap products are dermatologically tested and have received the seal of approval from the University of Pavia, one of the most renowned universities in Europe. Lisap is one of the few companies that is Quality Certified to the Standard of UNI EN ISO 9001; guaranteeing salon superior quality products. For a salon near you that carries or uses Lisap products, call 1-800-667-5954 or visit www.lisap.ca.

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